

# FOOD TECH CHALLENGE 2025

## 2 TRACKS AVAILABLE !



### LOCAL UNDERGRADUATES

Competing in groups of 3-5.  
Polytechnic graduates, Incoming/Current  
University Undergraduates living in  
Singapore.



### INTERNATIONAL UNDERGRADUATES

Competing in groups of 2-4.  
Non-Singapore undergraduates.



## PROBLEM STATEMENT

Develop an **affordable high protein** beverage or snack that would appeal to **Gen Z**, potentially leveraging **Nestlé brands** like *Milo*, *NESCAFÉ* and more, and in a format that complements their fast-paced and dynamic lifestyles.

— By Nestlé —

## WHY JOIN US?

GAIN EXPOSURE  
AND OPPORTUNITIES  
TO NETWORK WITH  
PROFESSIONALS

LEARN MORE ABOUT  
FOOD DEVELOPMENT  
AND DEVELOP  
INNOVATIVE FOOD  
PRODUCTS

CREATE NOVEL  
FOOD PRODUCTS  
TO TACKLE FOOD  
INDUSTRY TODAY!

LOCAL

INTERNATIONAL



SPONSORED BY:

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Research and  
Development

SILVER



ORGANISED BY:



Department of Food Science & Technology  
Faculty of Science



Enterprise

